



TURNER FAMILY
CENTER FOR SOCIAL VENTURES



2018-2019

*Annual
Report*



VANDERBILT UNIVERSITY®

letter from the TFC Family,



2018-19 chair

What a year!

I'm writing this after attending the annual TFC BBQ - the event that marks the year officially drawing to a close - where I found myself looking around in awe at the diversity of our TFC family. Along so many lines of intersection and difference - background, discipline of study, professional experience, perspectives on the work we do - it's hard to find a group simultaneously so eager to work together, so willing to challenge and be challenged, and so caring and supportive of each other.

Our diversity is even stronger for the things that unite us. We are devoted to student leadership, passionate about social enterprise, and driven to push each other along an endless journey to answer big questions: How do we make an impact on the world? How do we find meaning in work? How can we channel our skills and disciplines to build and grow something bigger than ourselves?

This is what our mission statement means to me, and the North Star that drove our team this year. Our strategy for delivering on that mission was twofold: 1) to broaden and deepen the experiences through which students and partners learn, lead, and grow; and 2) to "get out of startup mode" by formalizing structures, systems, and processes that will support the TFC's sustainable growth for years to come. It was a tall order, but we had the right team to do it. We had an incredible year - much of which I hope you'll enjoy reading about in the pages that follow. I am endlessly grateful for the opportunity to lead this team and this organization - it's one of the hardest and most rewarding things I've ever done, and I hope I was able to give back a small fraction relative to the amount I've learned and the amount this team has helped me grow. After all, that's what the TFC is all about.

Most of all, I'm grateful that we had the privilege of standing on the shoulders of those who laid the foundation for us to reach even further success. The new team of TFC leaders are incredible people - I hope you'll have the chance to get to know them in the coming year. I'm so proud of them and excited for what's to come, and I am confident that they will continue to reach ever higher.

Cheers,

Mike

Mike O'Hara, MBA '19

TFC Programming Board Chair 2018-19



THE
SOCIAL
VENTURE
CENTRE

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ABOUT THE TFC

Continuing a long-standing partnership with Vanderbilt University, in 2015, the Cal Turner Family Foundation committed \$1.2M over a 5-year period to establish the Turner Family Center for Social Ventures (TFC) and to help it grow as a leading, student-led organization that uses market-based solutions to alleviate poverty.

As a graduate student-led, interdisciplinary center, the TFC offers specific programs and experiences for students, designed to promote the alleviation of poverty through a business lens. One of these programs is the Project Pyramid course, an interdisciplinary graduate level course launched in 2006, to bring interdisciplinary students together in consulting teams partnered with international partner organizations. The TFC was created as a hub for graduate student resources, fellowship, collaboration, and partnership—across multiple graduate schools—further promoting responsible business practices and shaping future leaders of our domestic and international communities.

Today, the Turner Family Center for Social Ventures is an interdisciplinary, graduate student-led organization committed to developing socially and environmentally conscious leaders and doers. We prepare our students to drive systemic, impactful change through market-driven forces and enterprise. We provide resources and opportunities to leverage and combine the individual strengths of Vanderbilt University graduate students, faculty, and business partners.





- LETTER FROM THE TFC STAFF -

Mario Avila • Kathleen Fuchs Hritz • Megan Skaggs

To the TFC Family,

The 2018-19 school year has been a long race! Highlights, which you'll read about in the pages that follow, include full and rich days - from Saturday morning sessions with aspiring entrepreneurs at Nashville's Project Return to late night brainstorming sessions with Hult Prize teams designing solutions to job creation for youth. Many miles have been marked - from road trips through rural Alabama to bus rides across Guatemala - which remind us of the journeys our students have taken this year. All while wrestling with big questions of how we can leverage business to disrupt cycles of poverty.

This year, we mourned the loss and honored the legacy of our dear friend, professor, and mentor, Jim Schorr, who always reminded us that this heavy and important work should be hopeful, fun, and full of adventure. We embrace that truth everyday at the TFC.

For us, even in the midst of busy programming, the simple, daily practice of students coming together around the table to envision and implement structures for their fellow students' growth is perhaps the most transformative part of the TFC. This year, our students planned the work and worked the plan, seeking to be ever-more strategic and thoughtful in their approach to 'the usual' high impact programming. In doing so, they took up the mantle of what our Center was designed for - leveraging the Turner Family Center for their own leadership development while seeking to create impactful opportunities for their fellow students.

We are thrilled that Cal Turner, Jr. and the Turner Family Foundation acknowledged our students' and alumni's dedication to impact by renewing their financial commitment to our work this year. As stewards of these gifts and our students' development, we are proud to present this year's Annual Report. With deep gratitude to the partners who stepped into the arena with us - thank you!

Onward,
TFC Staff Team





Mario Avila, Director

Kathleen Fuchs Hritz, Associate Director

Megan Skaggs, Graduate Assistant

(M.Ed International Education Policy & Management / M.A. Latin American Studies 2021)

WHAT'S NEW?

NEW STUDENT EXPERIENCES

This year, we doubled down on our commitment to creating impactful leadership development experiences for diverse groups of students. Based on feedback from their peers, our students designed programs including:

- a new course on Social Enterprise Consulting
- a unique and immersive set of Immersion Treks
- a new fellowship for Emerging Impact Leaders
- an impact investing initiative that lays the groundwork for continued growth in that area

PARTNERSHIPS

To deliver on our mission for students and communities, we depend on a diverse and committed group of partners. This year, we formalized our strategy and processes for seeking, engaging, and measuring impact with partner organizations. This will enable future TFC leaders to partner with the most relevant organizations in the most mutually beneficial ways.

ENGAGEMENT

This year, we engaged a larger group of more diverse students than ever before. More students from more schools are getting more deeply engaged with TFC. This is a testament to the resonance of our mission and strength of our programming, but is also a reminder and a challenge to always seek new and better ways to help students engage, learn, grow, and make an impact.



TFC'S FUTURE

FUNDING & SUSTAINABILITY

\$2 million

INVESTED BY THE TURNER FAMILY FOUNDATION

As the TFC surpasses its fourth birthday, we recognized the need to evolve as an organization if we want to continue growing our impact on students and communities. We trained our sights on long-term fiscal sustainability, and are privileged to have received a vote of confidence from the Turner Family Foundation in the form of a generous gift of further funding. This investment will provide a strong foundation from which to build ever higher and deeper.



“THESE (VANDERBILT) STUDENTS SEEM TO BE KIDS TO SOMEONE MY AGE,” TURNER SAID. “YET MY TIME WITH THEM CONVINCES ME THAT AMAZING, MUCH-NEEDED FUTURE LEADERSHIP FOR THE WORLD IS NOW BEING FORMED IN THEIR CREATIVE LIVES.”

Cal Turner, Jr.



2018-19 Student Engagement

The TFC's programming structure is designed for students to connect, engage, learn, and lead as they learn about social ventures, working with community partners and other students across disciplines and backgrounds. This year, our student programming board improved our programming and processes to measure student learning. Check out some of these results here, and throughout this annual report.



8 OUT OF 10

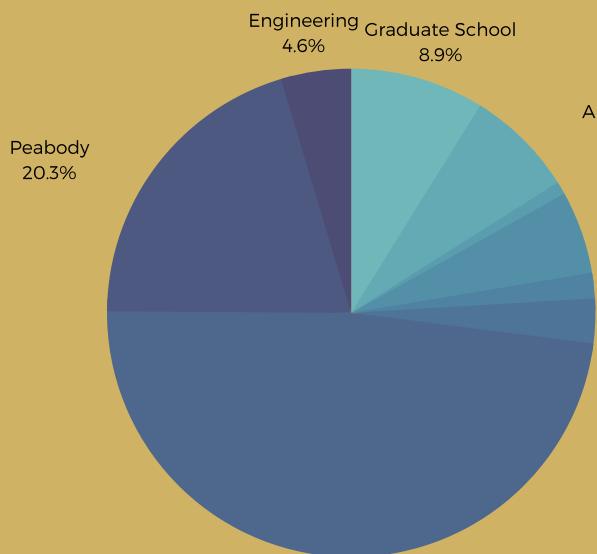
participants learned more about social enterprise and social impact through at least one of our programs*

TFC students who reported increased critical thinking skills as a result of their TFC engagement

A large blue circle containing the bold text '78%'. The circle is divided into two concentric rings, with the inner ring being yellow.

*Program responses included Summit, treks, courses, EIL cohort

As we reflect on the past academic year, we are thrilled to note the diversity of students and disciplines represented in our programming, as well as the commitment made by students in our varying levels of engagement. Here's the breakdown of our Vanderbilt student engagement by school over the course of the year.



Engineering 4.6%
Graduate School 8.9%
Peabody 20.3%
Arts & Sciences 7.2%
Law School 0.8%
School of Medicine 5.5%
School of Nursing 3%

BY SCHOOLS

Number of Engaged Students Across Schools:

Graduate School: 21

College of Arts & Sciences: 17

Law School: 2

School of Medicine: 13

Divinity: 4

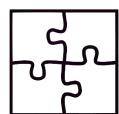
School of Nursing: 7

Owen Graduate School of Management: 114

Peabody College of Education & Human Development: 48

School of Engineering: 11

233+ Students Engaged in 2018-19*



Connect 95



Engage 210

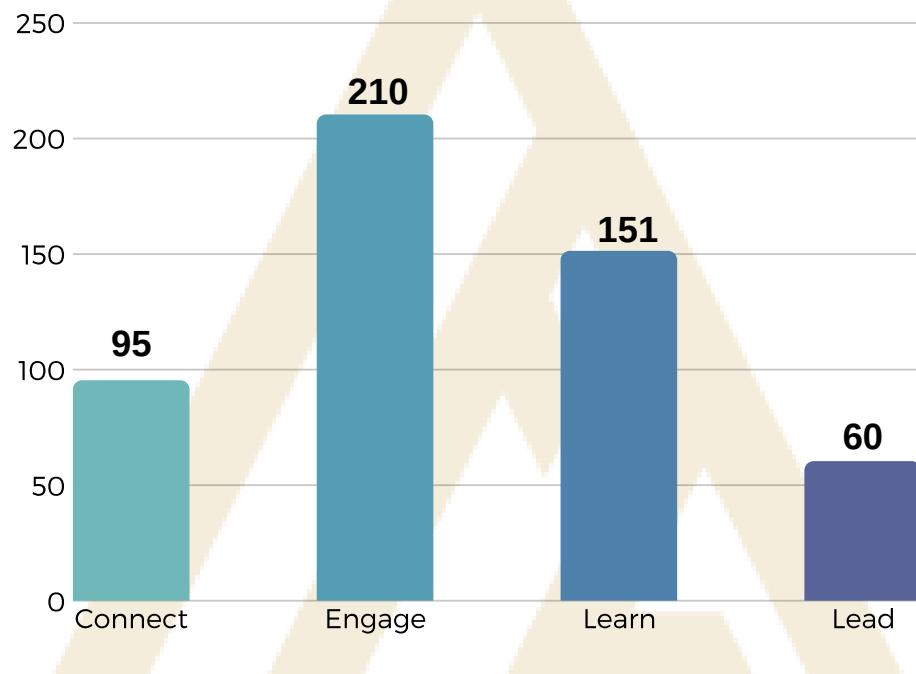


Learn 151



Lead 60

*Student engagement by level (duplicated)



STUDENT ENGAGEMENT MODEL

The TFC's programming structure is designed for students to connect, engage, learn, and lead as they learn about social ventures.

The TFC runs on student leadership. Our programming board and committees set the vision and course for the center, creating programming and leading fellow students in meaningful experiences.

Lead Through:



Lead

Programming Board

Project Pyramid Leadership

Committee Membership

Special Projects/ Trek Coordinator

Academic and experiential learning opportunities engage students in consulting projects or fellowships with partner organizations.

Learn Through:



Learn

Project Pyramid

Fellowships

Internships

Social Enterprise Consulting

Workshops/ Short Courses

More in-depth experiences with social ventures and entrepreneurs allow students to get involved and begin applying their learning.

Engage Through:



Engage

Coffee Chats

Pitch Competitions

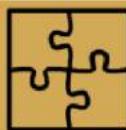
Summit

Treks

Lunch & Learns

Networking opportunities connect students with peers, professionals and experiences in social impact.

Connect Through:



Connect

Social Events

Networking

Career Consulting

Office Hours

TFC Student Leadership

At the heart of the TFC is our desire to create more leaders with impact. Our student programming board leads all of our work as a center, supported by student committees. Together, they are responsible for strategizing and executing TFC programs and initiatives throughout the year. From panel discussions to case competitions to experiential immersion treks, these learning experiences would not be possible without the dedication of these students.

2018-2019 Programming Board Members



Michael O'Hara (Owen), Board Chair
Radhika Karve (Owen), Vice Chair
Sayrge Braccio (Owen), Hult Prize Competition Chair
Amna Aslam (Peabody), Social Enterprise Consulting Chair
Jordan Jurinsky (Peabody), Summit Chair
Brandon Kieffer (Owen), Branding and Marketing Co-Chair
Hina Sherwani (Graduate School), Branding and Marketing Co-Chair
Andrew Mitchell (Owen), Partnerships, Careers, and Education Chair
Tyler Skelton (Owen), Project Pyramid Chair
Cali Livingstone (Owen), Treks Chair (First Year)
Hana Bacaj (Graduate School), Case Competitions Chair (First Year)

2018-2019 Committees

- **PARTNERSHIPS, CAREERS, & EDUCATION COMMITTEE**
- **PROJECT PYRAMID COMMITTEE**
- **HULT PRIZE COMMITTEE**
- **CASE COMPETITIONS COMMITTEE**
- **BRANDING & MARKETING COMMITTEE**
- **SEC COMMITTEE**

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COMMITTEE MEMBERS



We are excited to announce the new incoming board, as well as some new board positions. Each year, our student leaders strive to select board members from across graduate programs. keeping interdisciplinary diversity at the very heart of our Center's strategy and decision-making. We are proud this year to have students from Owen, Peabody, and the Graduate School at Vanderbilt - and to include two new board positions: Partnerships Chair and Impact Investing Chair!

2019-2020 Programming Board Members

Cali Livingstone (Owen), Board Chair
Seth Staugler (Owen), Vice Chair
Hana Bacaj (Graduate School), Hult Prize Competition Chair
Carolyn Williams (Owen), Social Enterprise Consulting Chair
Zahraa Yousif (Peabody), Social Ventures Summit Chair
Lauren Schmidt (Peabody), Branding and Marketing Chair
Mallory Hall (Owen), Academics and Experience Chair
Nasser Mallouky (Owen), Project Pyramid Chair
Lindsay Edwards (Peabody), Partnerships Chair
Rabo Garba (Owen), Impact Investing Chair





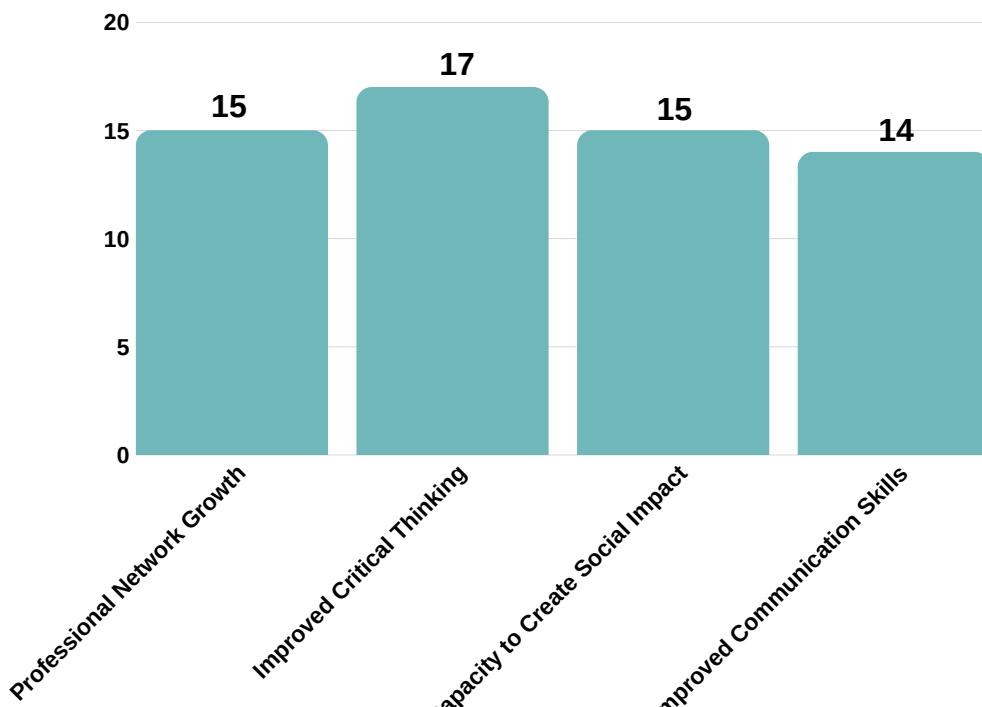
SOCIAL ENTERPRISE CONSULTING

Social Enterprise Consulting (SEc) is a program that places graduate students into interdisciplinary teams for pro-bono consulting work for local social ventures. This year for the first time, we offered this program as a for-credit course, under the instruction of Owen Professor Corey Cleek. Teams engaged in both classroom and consulting hours to learn and best serve their partners.

22

student participants

6 Consulting Teams & Partners
Schools: Peabody & Owen



NASHVILLE SEC PARTNER ORGANIZATIONS

- **ABLE**
- **Project 615**
- **Trap Garden**
- **Nashville Symphony**
- **United Way of Metropolitan Nashville**
- **The Thrift Alliance (ThriftSmart)**

66

The SEc and Project Pyramid experiences allowed me to explore as a student, interact with local and global communities, and grow professional and consulting skills that I will take into my career.

TIFFANY VAZQUEZ,
M.ED. '19, PROJECT
PYRAMID AND SEC
PARTICIPANT 2019

99

PROJECT PYRAMID

Initiated in 2006, Project Pyramid is a Vanderbilt University interdisciplinary, student-led program that uses in-classroom and hands-on learning experiences to meaningfully engage with socially-conscious organizations across the globe, while establishing market-driven solutions that help fulfill their missions. This year, our teams worked with partners in four countries: Guatemala, Ecuador, Greece, Ethiopia.

9 Interdisciplinary Teams

8 Global Partners

39

STUDENTS

2019 PROJECT PYRAMID PARTNERS:

Bitmec
Rayos Contra Cancer
Wuqu' Kawoq
TippyTea
Waykana
Welcommon
ABLE
Damascene



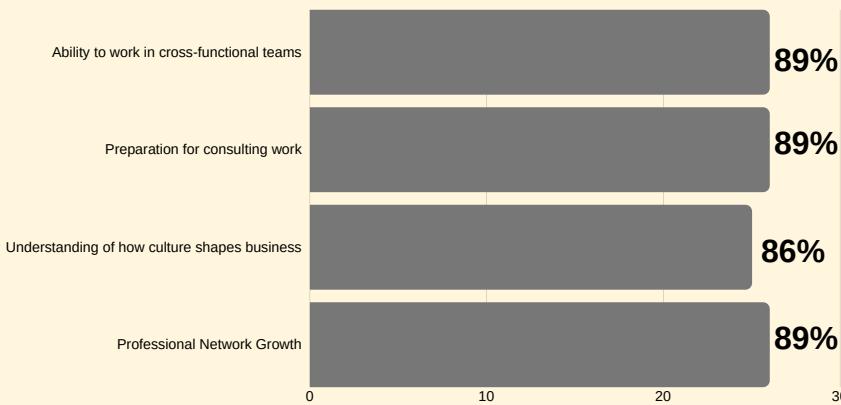
- 2019 Project Pyramid Partners -

Project Pyramid 2018-19

Guatemala

The Project Pyramid teams in Guatemala had the opportunity to work in three different locations with three partner organizations focused on health initiatives: Bitmec (a health tech platform), Rayos Contra Cancer (a VU-alumni launched telehealth initiative), and Wuqu' Kawoq (a clinic serving indigenous populations).

2019 PROJECT PYRAMID STUDENT GROWTH



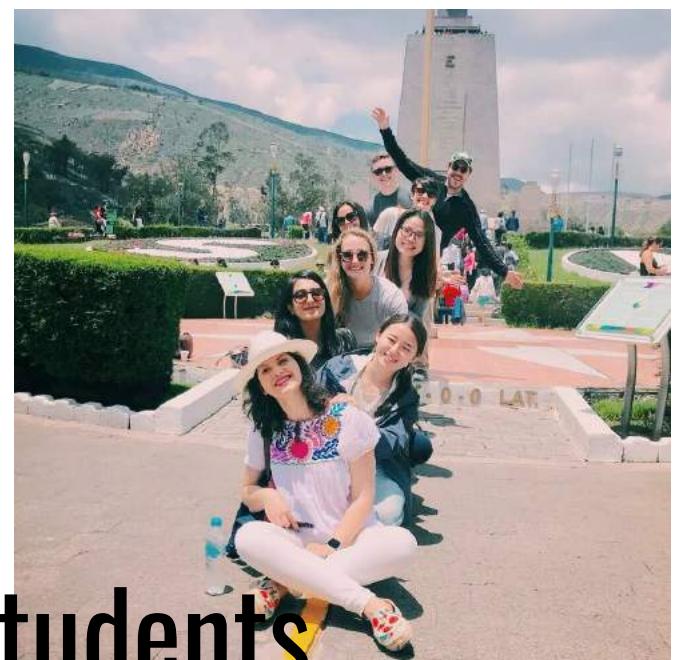
14 students
3 INTERDISCIPLINARY
TEAMS

Ecuador

Two Project Pyramid teams in Ecuador engaged with partners in Quito - TippyTea and Waykana, both focused on beverage production involving indigenous populations in their agricultural sourcing and production.

I think that this class is one of the few opportunities in graduate school where students have to actively work through real-world problems and, in particular, work through the challenges of providing meaningful output to a client.

- MBA Student, 2019 Project Pyramid Participant



8 students
2 INTERDISCIPLINARY TEAMS

Project Pyramid 2018-19

Greece

In Athens, Greece, two Project Pyramid teams led two consulting projects with WELCOMMON, a refugee-serving organization that runs a revenue-generating hostel.



“ I have attained skills that will impact my career and my life. I made new friends, challenged my comfort zone, and worked with a client on a continent I had never been to before. ”

- MBA Student, 2019 Project Pyramid Participant

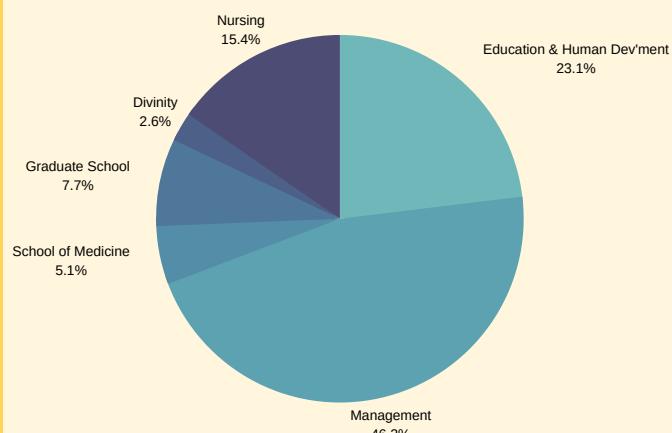
9 students

2 INTERDISCIPLINARY TEAMS

Ethiopia

In Ethiopia, Project Pyramid teams worked with the organizations ABLE (a leather goods, employment-focused social enterprise based in Nashville and Addis Ababa) and Damascene (an essential oils production company).

PROJECT PYRAMID 2019 INTERDISCIPLINARY REPRESENTATION - BY VU SCHOOL



8 students

2 INTERDISCIPLINARY TEAMS



PITCH COMPETITIONS

HULT PRIZE COMPETITION

The Challenge: Solving Youth Unemployment

This year, twelve interdisciplinary teams representing seven of Vanderbilt's college and schools responded to the challenge: "develop an idea that provides meaningful employment for 10,000 youth over the next decade."

12 interdisciplinary student teams at Hult@Vanderbilt campus competition

3 Vanderbilt teams advanced to Regional Finals in Boston, Toronto & San Francisco

“...everything from a sustainable plastic recycling business in Nepal, to a mobile platform that pairs unemployed youth with a growing elderly population seeking attentive care and companionship. I had high expectations for the teams, but what they created blew me away. **”**

-2018-19 Hult Participant



OXFORD MAP THE SYSTEM

The Challenge: Think about the context and the many interacting factors that contribute to the development of the issues facing the world.

The Team: Jordan Jurinsky (M.Ed. '19, PhD. '24), Hannah Keith (JD/MBA '19), Mike O'Hara (MBA '19) and Karah Palmer (M.Ed. '19)

The Pitch: Our team dove headlong into learning about the delivery of healthcare in the U.S. prison system. They spent three months preparing for the 2018 Global Final. Vanderbilt was one of 15 teams out of 470 across 27 international institutions invited to Oxford, England to share our findings.

“ This experience taught us the value of systems thinking: we don't need to have all the answers. Instead, we need to hone and focus our questions. **”**

- Karah Palmer, Map the System Participant, M.Ed. '19



MIINT COMPETITION

The MBA Impact Investing Competition (MIINT), in partnership with the Wharton School (Penn) and Bridges Impact Foundation, offers students an immersive education in impact investing. During the academic year, students complete intensive coursework in impact investing while preparing to pitch a company for investment to a judging committee composed of industry leaders for a potential investment of up to \$50,000.

The Team: Rabo Garba (Lead) MBA '20, Lindsay Edwards M.Ed. '20, Nasser Mallouky MBA '20, Bhanu Nhatakki MSF '19

The Pitch: Our MIINT team partnered with and pitched Tennessee-based Healing Innovations for investment at the MIINT competition at Wharton in April 2019.

“ Impact investing need not shy away from impact simply because it's complicated, but learn about the systemic problems that make it complicated and then use the power of investment to address them. Then we can move toward true and lasting change.

Lindsay Edwards, M.Ed. '20 MIINT Team Participant 2018-19



SOLES4SOULS CHALLENGE

The Challenge: find ways to put excess and donated textile materials to use to create goods for sale in local or global markets.

This year, in partnership with Soles4Souls, the TFC sponsored a pitch competition to analyze ways that Soles4Souls to combat textile waste. This pitch competition rounded out our Impact week with Net Impact. Students had the chance to chat directly with Buddy Teaster, Soles4Souls CEO, at the competition, and hear his feedback on their pitches.

3 interdisciplinary
student teams

COMPETITION WINNERS

Concept: Sack Farming

Team: Diya Mathur (BA, Neuroscience) & Srivarun Tummarakota (BA, Public Policy)

4TH ANNUAL SOCIAL VENTURES *summit*



GROWING THROUGH FAILURE

February 9, 2019

With over 150 people in attendance, we were pleased to present the 4th Annual Social Ventures Summit at Owen Graduate School of Management in February 2019. Building on the theme of Growing Through Failure, speakers and panels focused on the myriad ways that social enterprise and leaders can drive change in their communities, including an intimate conversation with Cal Turner, Jr., former Chairman and CEO of Dollar General, and the TFC's founding donor.

“ In the many conversations we have with social venture leaders, one thing we continually hear is the value of failures. Our failures provide us with immense insight and are a key aspect of innovation. That is why this year’s Summit theme is Growing Through Failure. **”**

- TFC 2019 Summit Chair, Jordan Jurinsky, M.Ed. '19, PhD. '24

9

WORKSHOPS & PANELS

17

SPEAKERS AND PARTNERS

57

AVERAGE # ATTENDEES IN
MORNING & AFTERNOON
WORKSHOPS AND PANELS



TURNER FAMILY CENTER FOR SOCIAL VENTURES SUMMIT

Keynote: Cal Turner, Jr., Former CEO of Dollar General

HOW I BUILT THIS SOCIAL ENTERPRISE

MOTT SMITH - MODERATOR, Principal, Civic Enterprise
NOORA SHARRAB, Co-Founder, Sitti Soap
REGGIE FORD, Wealth Manager / Founder, Rosecrete
ABHINAV KHANA, Co-Founder, Bean Voyage



SOCIAL ENTERPRISE CAREERS

MARIO AVILA - MODERATOR
REEM RAHMAN, Associate Director, Changemaker Learning Lab, Ashoka
TIM OZGENER, President / Co-Founder, OZ Arts Nashville
CATHERINE KES, Director of Specialty Finance, Raza Development Fun



THE FINANCIAL LANDSCAPE

MELISSA MCDONALD - MODERATOR, Chief Operations Officer, Raza Development Fund
SAMANTHA WILLIAMS, Manager, Financial Empowerment Network, United Way of Metro Nashville
SPIKE HOSCH, Founder / ED, BetterFi
CAM TURNER, Principal / Co-Founder, United Fund Advisors



SOCIAL BUSINESS AND LEAN BUSINESS MODEL CANVAS

CORBETTE DOYLE, Senior Lecturer in Organizational Leadership, Department of Leadership, Policy, and Organizations at Vanderbilt

IMPACT MEASUREMENT

SARAH SUITER, Assistant Professor of the Practice, Department of Human and Organizational Development, Vanderbilt

HUMAN-CENTERED DESIGN

KEVIN GALLOWAY, Director of Making, DIVE Faculty Director, Research Assistant Professor, Vanderbilt

CAPITAL RAISING FOR SOCIAL ENTREPRENEURS

MARK KING, Principal / Founder, Mandorla Group

BUILDING YOUR SOCIAL ENTERPRISE BRAND

OSAMA ALSHURAFA, Marketing Consultant and Marketing Director, The Tooth Corner

Featuring a Pre-Summit
workshop with:



treks

TFC Treks are student-led experiential learning trips with interdisciplinary groups of Vanderbilt graduate students. The goal of these immersive experiences is to connect students with a variety of cross-sector approaches to social entrepreneurship across geographies.

NASHVILLE

In September 2018, 25 students and professors hopped on a bus for a trip through a side of Nashville they do not see everyday.

On this experiential trek through Nashville, we visited neighborhoods experiencing rapid gentrification resulting from Nashville's development boom. We visited stakeholders in the community - including non-profits, businesses, and social enterprises that recognize the challenges that long-standing and new residents.

STUDENTS

17

1 day

4 Partners

Schools: Peabody, Owen, Graduate School



WEST ALABAMA

In November 2018, students had the chance to visit organizations in Marion, Alabama, as well as shorter trips to Selma and Montgomery or to Greensboro. Students met with leaders in the community to identify ways in which healthcare, education, and economic development are interconnected and identify unique challenges for rural communities in these areas. They also had a chance to learn more of the history of the region by speaking with community members and visiting historic sites. Led and orchestrated by Ben Burkeen, MBA '20.

STUDENTS

16

3 days

5 Partners

Programs: Economic Development, Public Health, and MBA, International Education Policy



MONTEAGLE

Like many small towns scattered throughout Tennessee and its neighboring states, Monteagle, TN is known for its stunning views and mountainous terrain. Vanderbilt graduate students from both Peabody and Owen had the opportunity to get to know this small, but memorable town in a TFC Trek in March 2019. While there, these eight students, led by Cali Livingstone (MBA '20) and Teddy Dinker (MBA '20), met with local businesses, banks, local government, and more to understand challenges residents face in rural America - from access to credit to jobs and healthcare.

STUDENTS

7

3 days

11 Partners

Schools: Owen and Peabody



summer fellows

During Summer 2018, the TFC supported four graduate students as TFC Summer Fellows. Each of these students undertook work in the social venture field, learning about cross-sector approaches to create positive change in communities and in the world - two as venture founders (Ben and Josiah) and two as interns with social impact organizations (Sahesha and Aki). Whether this was a first deep dive into the world of social enterprise or a deeper one into their understanding of this complex work, each fellow sought out ways to develop their intrapreneurial and entrepreneurial skills, returning in the fall with new ideas, a broader network, and stronger positioning for leadership in social impact work.

“

“The more I learned this summer, the more I realized there still is for me to figure out. I cannot express sufficient gratitude for all the help and guidance I've received along the way, and I'm especially grateful for the folks at the TFC and the Turner Family for investing in social ventures like mine. This summer has been truly transformational.” -Josiah Holland

”



JOSIAH HOLLAND

Leadership & Organizational Performance '19 - XPCulture Co-Founder



AKI OTA

MBA '19 - Soles4Souls & Social Enterprise Alliance

SAHESHA UPADHYAY

M.A. Economic Development '19 - Ashoka & Base Footwear Nepal



BENJAMIN LI

MBA/MD '18 - Rayos Contra Cancer Founder



“

“While there certainly wasn't guaranteed success with the venture, if you visualize success, then I believe you also should plan for it.” - Ben Li

”

EMERGING IMPACT LEADERS FELLOWSHIP

“ I think many students stick too close to home in their respective cohorts and programs, and I really love how EIL forces people to step outside their typical daily interactions and conversations. ”

– M.Ed. Student, 2019 EIL Participant



New this year, the Emerging Impact Leaders Fellowship Program (EIL) brings together students from across disciplines to explore the intersection of business and social change and to learn from leaders in the corporate, social enterprise, and nonprofit sectors. The Emerging Leaders Program explored the myriad ways organizations understand and engage with social problems, from Coca Cola's clean water program to Grameen Bank's microlending approach.

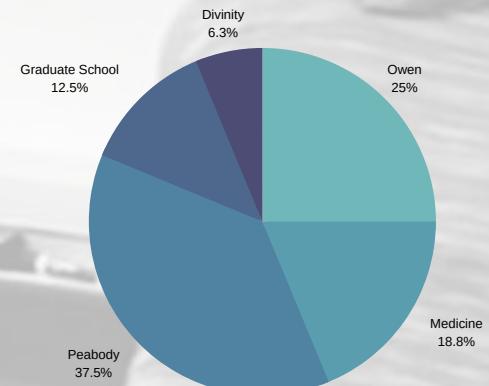
This year's pilot EIL Fellowship comprised of 15 students from across five graduate programs at Vanderbilt. The fellows had the opportunity to engage in programming, discussions, and panels to ask questions and seek answers together about some of the most pressing issues in their fields.

2018-2019 Emerging Impact Leaders Inaugural Cohort

Sara Brown, MBA
Evan Butler, MPH
Lindsay Edwards, M.Ed.
Jessica Howard, M.Ed.
Keara Kelly, MBA
Alexandria Luu, MPH
Nasser Mallouky, MBA
Elizabeth Powell, M.Ed.
Emmanuel Sackey, MPH
Lauren Schmidt, M.Ed.
Maria Silat, M.A.
Megan Skaggs, M.Ed./M.A.
Chris Tambasco, MBA
Greg Thompson, MTS
Zahraa Yousif, M.Ed.

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**GRADUATE STUDENTS
5 SCHOOLS REPRESENTED**



Designed and facilitated by:

Kathleen Fuchs Hritz (TFC Associate Director), Kendall Park (Postdoctoral Fellow), Kelley Frances Fenelon (Ph.D. Candidate), and Kymberly Byrd (Ph.D. Student)



TFC EVENTS

From conferences to discussions about some of the more difficult topics facing our world, there was no shortage of programming at the TFC this year. Highlights of some of these events and our students' adventures include:

Lunch & Learns:

Kendall Park, VU Postdoctoral Fellow
Pete Lavorini (MBA '16), Bridgespan Group
CommonBond

Impact Panels:

Education, Sustainability,
Empowering Women, Healthcare

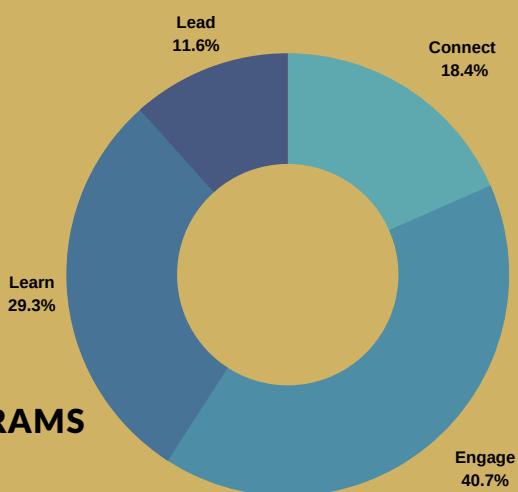
Project Return's Reentry Entrepreneurship Program (REP)

Info Sessions and Welcome Events
Viewing of Poverty, Inc. Documentary
Net Impact Conference (Phoenix, AZ)
Skoll World Forum (Oxford, UK)
Career Workshop with Owen Career
Management Center

See the full partners list for highlights!

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**STUDENTS ENGAGED
THROUGH OUR PROGRAMS
ACROSS GRADAUTE
SCHOOLS THIS YEAR**



ALUMNI ENGAGEMENT

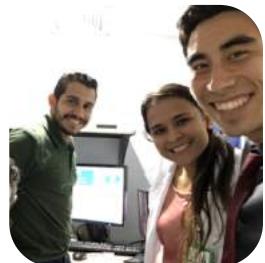
As our alumni base grows each year, it is a joy to see where former TFC leaders choose to make their impact on the world. From entrepreneurs to intrapreneurs, our alumni span countries, industries, and areas of impact. Several of our alumni made their way back to the TFC this year to share about this journey – to attend our annual Summit as guests, to speak to current students, or via conversations with current students seeking career advice. We enjoy the opportunity to connect former and current students, and strive to build upon our database of where – and how – our TFC students and graduates are making an impact.

Dia Chakraborty (M.Ed. '18), 2017-18 Board Member, welcomed Mario and TFC students to Oxford for the Skoll World Forum in Oxford, England in April 2019. Since graduation, Dia has worked with The Skoll Foundation with James Nardella (M.Ed. '09).



Mike Woodnorth (MBA '18), 2017-18 Board Member, works with Project Return, which seeks new beginnings for those returning to society after incarceration – including launching businesses. Mike engaged TFC students as facilitators of Project Return's entrepreneurship program in fall 2019, and worked with current student Lindsay Edwards, M.Ed '20, to build the partnership with the TFC.

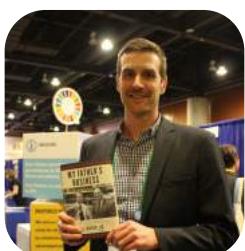
Not only was Ben Li (MD/MBA '18) a 2018 TFC fellow, but his organization, Rayos Contra Cancer, has been a Project Pyramid partner for two consecutive year – enabling students to explore radiation oncology and healthcare access in Guatemala.



Eileen Remley (M.Ed. '17), 2016-2017 Board Chair, joined us at the TFC while visiting Nashville for her work with Walmart.com. She connected with students and prepped Project Pyramid teams with projects focused on e-commerce and marketing.



Pete Lavorini (MBA '16), TFC founding 2015-16 Board Chair and current consultant with the Bridgespan Group, returned to Owen to speak at a Lunch & Learn about impact consulting, and serve as a guest lecturer on consulting in Project Pyramid.



Matt Inbusch (MBA '16), TFC founding 2015-16 board member and Manager of Natural Capitol Stewardship International Paper, caught up with students at the Net Impact Conference in Arizona, and again at our annual Social Ventures Summit!

To learn more about our growing pool of alumni and where they are now, be sure to check out our Alumni Page on our website. As our network grows, we'll be sure to share more about where our student leaders strive to make a difference.



LETTER FROM THE INCOMING CHAIR

Cali Livingstone

Dear Friends of the TFC,

On behalf of the entire incoming board, we are all thrilled to get started on a new year. As the TFC approaches its fifth year, we will stay focused on deepening the quality of our programming and broadening our outreach and appeal to Vanderbilt graduates and beyond. Most importantly, we remain committed to building the leaders of tomorrow who are driven to leave the world better than they found it.

As TFC's leadership board, we have the opportunity to build an organization that is responsive to the emerging needs and interests of our students as they seek to develop the skills and perspectives necessary to tackle thorny social challenges. To do this, we are introducing new opportunities this year including: launching an impact investing team, developing a third for-credit course focused on community health systems in India, and formalizing our extended TFC community network to improve how we learn and grow together. Likewise, we continue to refine and improve the successful programs our students have led for years. As we move beyond start-up phase and into a growth period we will continue to invest in flexible systems that prioritize student development and high-quality programming.

We are motivated by anyone and everyone who is passionate about applying market forces to positively impact the outcomes of communities here in Nashville and around the world. We are excited for a new year of growth and experience and to continue our important work.



Sincerely,

Cali

Cali Livingstone, MBA '20
TFC Programming Board Chair 2019-2020



LETTER FROM BART VICTOR, TFC Faculty Director

We have begun virtually every Project Pyramid class in the last dozen years with a discussion of the nature and causes of poverty. This makes sense of course given our shared concerns and the topic of class. We come together in the course because we share a concern about poverty and a commitment to work for its alleviation. Across all our differences, this simple equation describes us. Over the years, the conversation has had similar contours, though I have noticed that more and more students start with a greater familiarity with the problem and the range of ideas we can use to help our understanding. We always highlight many complexities and distinctions and we wrestle with the paradoxes of perceptions. On content matter I think we agree. And we concur that the alleviation of poverty is a work one does with - and not to - others. We agree that there are many parts to the puzzle and many different puzzles to solve. I think we generally conclude that listening and learning about the lived experience of those in the places we will work is our first business.

I was thinking about this first discussion during the project presentations at the end of the Mod IV course. The presentations were on the whole quite insightful and many were promising as useful for the partner clients. I think we all might be challenged to closely tie this first discussion to the last. Foreground becomes background as we actually turn to the work in detail and specificity. I think this is both necessary and likely a sign of increasing expertise. I do worry that the distance between the first and last days of the class has a cost that matters.

In considering this problem I have been thinking about Amartya Sen's distinction between functionings and capabilities in his work on poverty. It is a very formal and abstract notion at some level. He says a difference that has importance is between the experience of living in conditions of poverty (functionings), such as being hungry or unsafe or feeling shame and the poverty of agency (capabilities), such as lacking the education, political voice, or health to change these experiences. In the first classes we often highlight this distinction. I think this marks a shared recognition that the conditions of poverty are complex at many levels. But also importantly that if we choose to do more than talk about it, we are obligated to consider this complexity. The mistakes that come with not seeing the problem well are also familiar in the first classes. We recognize that after the meal at the food kitchen we can anticipate that while less hungry, the assembled are no less poor and might in some ways be even more so. We recognize that having access to a qualifying education is of little value if the recipient is denied access to employment because of gender or race or some other excluding barrier.

By the end of the course, these insights seem to lose their bite. The details of the specific projects sometimes hide important issues. I have at times considered skipping the first discussions about poverty and its alleviation to get on to the more specific and detailed things. Right now, in recognition of our shared commitment, I am leaning towards finding ways to have the discussion more often rather than less. Some topics need not just reminding, but reimagining, in light of our growing experience. I think this discussion is one of them. I know and am confident that the insights are not lost and that the now former students have their eyes open and their capabilities well in hand. The implication both describes and challenges all of us. Even when the classes are over and done there is much more work.

To that end I encourage all the alumni recent (and longer ago) to consider staying engaged with the Turner Family Center. The students and staff have extraordinary plans for the coming year. There will be conversations, treks, projects, classes, competitions, forums, and so much more. Let's keep learning about poverty and how we alleviate it.

Founding Faculty Director

Cal Turner Professor of Moral Leadership
Turner Family Center for Social Ventures
Owen Graduate School of Management

TFC PARTNERS

Our work would not be possible without the support and opened doors of our partner organizations - both locally and globally. These are the tremendous organizations we collaborated with this year.

Be sure to check out the work they are doing in their communities.

ABLE
Ashoka
Auburn Rural Studio
Bean Voyage
Benchmark International
BetterFi
Bitmec
Blue Monarch
Bridgespan
Center for Non-Profit Management
Civic Enterprise
Complete Tennessee
Conexion Americas
Damascene
Dispensary of Hope
Environmental Law Institute
Equal Justice Initiative
Fathom PBC
Francis-Marion High School
Google
Google Fiber
Grundy County - Office of the Mayor
Grundy Historic Society
Harvest Hands & Humphreys Street
Healing Innovations
HERO - Hale Empowerment & Revitalization Organization
Highlander Folk School
Hult Prize International
Impact Hub - Antigua, Guatemala
Land Trust of Tennessee
Leaf Global Fintech
Lucia Folk Consulting
Mainstreet Marion
Mandorla Group
Marion Military Institute
Miel
MIINT - MBA Impact Investing
Network & Training
Modern Capital
Mountain Top
Nashville Entrepreneur Center
Nashville Food Waste Initiative
Nashville Symphony



Owen Leadership Development Program
OZ Arts Nashville
Pomona Impact Project 615
Project Horseshoe Farm
Project Return
Propeller
Rayos Contra Cancer
Raza Development Fund
Renaissance Marion
RePublic Schools
ROND Capital
Rosecrete Wealth Management
Safehouse Museum
Sitti Soap
Skoll Foundation
Social Enterprise Alliance
Solace Farms
Soles4Souls
Sowing Seeds of Hope
St. Luke's Community House
Synchronous Health
Teach for America
The Tooth Corner
Thistle Farms
ThriftSmart - The Thrift Alliance
Tippy Tea
Tower Community Bank
Trap Garden
United Fund Advisors
United Way of Metropolitan Nashville
Unlocked
Urban Green Lab
Vanderbilt Center for Latin American Studies
Vanderbilt Graduate Program for Economic Development
Vanderbilt Human & Organization Development Department
Vanderbilt Institute for Global Health
Vanderbilt Medical Innovators Development Program
Waykana
WELCOMMON
Wuqu' Kawoq



#ourMISSION

The Turner Family Center for Social Ventures is an interdisciplinary, graduate student-led organization committed to developing socially and environmentally conscious leaders and doers. We prepare our students to drive systemic, impactful change through market-driven forces and enterprise.

We provide resources and opportunities to leverage and combine the individual strengths of Vanderbilt University graduate students, faculty, and business partners.



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OWEN GRADUATE SCHOOL OF MANAGEMENT

THE LEGACY OF JIM SCHORR

In memorium



This year, we said farewell to our dear friend and teacher, Jim Schorr. Through his teaching and his leadership, Professor Jim Schorr touched lives around the world and especially on our campus. He was one of the nation's leading experts in social entrepreneurship, and an integral part of the TFC family – teaching Project Pyramid, traveling with students, and coaching so many on their paths to discover and advance what Jim called "the purpose and the potential of business".

"(Jim) openly offered keen and specific support to me, as a consistent and affirming voice informed by his own lived experience as a social entrepreneur. I saw firsthand how much love the students had for him as a teacher. He will be missed." - James Nardella (M.Ed. '09), Principal, Skoll Foundation

As an MBA student in 1992, Jim was inspired by the idea and ideals of emerging "triple bottom line" businesses. He went on to help launch and lead Net Impact, which has become a force in management education, inspiring a generation of MBA students at 200+ business schools on six continents to leverage the power of business and their careers to improve the state of the world. Most recently, he served as President and CEO of the Social Enterprise Alliance and Board Chair of the Social Enterprise World Forum, supporting the growth and development of social enterprises throughout the world. He was also Executive Director of Juma Ventures, one of the U.S.'s most successful and admired social enterprises.

Jim found his true passion in teaching while at UC Berkeley. He moved to Nashville in 2009 to start the social entrepreneurship program at Vanderbilt, where he was a professor at the Owen Graduate School of Management and Peabody College of Education & Human Development, impacting the lives of hundreds of students.

"Jim Schorr was an extraordinary educator. He brought to his students potent insights gained from experience and reflection on how to impact the world. And even more, he inspired those students to act." - Professor Bart Victor, Owen

Jim taught everyone he touched to live life more fully, more deeply and with great joy. From climbing Mt. Kilimanjaro, to bungee jumping in New Zealand, to playing more than 85 of the world's top 100 golf courses, he inspired with his tenacious spirit. He brought this spirit to Project Pyramid travels over the years with our students to Ghana, Honduras, Guatemala, and beyond.

Over the past months, Jim worked with the Owen Graduate School of Management to design a fund to continue the work to which he had dedicated so much of his life. The memorial he imagined will support Vanderbilt University students working for change through social ventures around the world.

To support the Jim Schorr Impact Memorial, please visit www.turnerfamilycenter.com, where you can make a contribution to the Owen School at Vanderbilt and designate the fund "in memory of Jim Schorr".

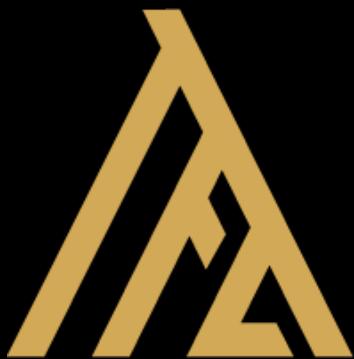
A check may be sent to the following address, indicating

In Jim Schorr's Memory:

Vanderbilt University OGSM - PMB 407727 - 2301

Vanderbilt Place - Nashville, TN 37235





To those who have supported us and partnered with us -
thank you for another great year!

Turner Family Center for Social Ventures
www.turnerfamilycenter.com
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Vanderbilt University
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Nashville, Tennessee

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